

Toyota, GM, VW, Nissan, Ford, Honda ... etc., industry leaders will disclose their strategies at AUTOMOTIVE WORLD Technical Conference!



Tokyo, Japan – At AUTOMOTIVE WORLD 2012 Technical Conference, world's leading companies such as Toyota, GM, VW, Nissan, Ford, Honda, Daimler, Robert Bosch, etc., will disclose their latest strategies and development situation on the hottest topics.

[Jan. 18 – 20, 2012 in Tokyo]

Toyota, General Motors, Volkswagen, Nissan, Ford, Honda, Daimler, AUDI, Mazda, Robert Bosch, Denso, Infineon Technologies ... all these are the speakers of AUTOMOTIVE WORLD 2012 Technical Conference.

33 key persons speaking on the industry's hottest topics such as EV & HEV, Weight Reduction, Next-generation Informatics, the key to grab the emerging markets, etc., AUTOMOTIVE WORLD 2012 Technical Conference sure will gather full attention from the world's automotive industry. (Full Program: www.car-ele.jp/en/seminar/)

<Pickup 1 – Keynote Session / Automotive Electronics>

At the Keynote Session, key persons from Toyota, Volkswagen & Ford will speak on “Future Automotive Electronics for Next-generation Vehicles”

This would be the first and only opportunity to hear 3 top key persons gather to speak about

development of Next-generation vehicles — Mr. Yoshida from Toyota Motors, who is Managing Officer in charge of control technologies and electronics, Mr. Krebs from Volkswagen, Executive Vice President and Head of Group E-Traction, and Ms. Gioia from Ford Motor, Director of Global Electrification. Must-attend to grab the industry leaders' strategies on Automotive Electronics, the key technology in the current and future automotive industry.

(Details: [\[CAR-K\] Leading Manufacturers Discuss Future Automotive Electronics for Next-generation Vehicles](#))

You can also reach the latest products and technologies showcased at co-held [4th CAR-ELE JAPAN](#), Asia's leading exhibition for automotive electronics.

<Pickup 2 — EV & HEV>

The biggest challenge for every automotive manufacturer – EV & HEV development, will be addressed by the major players, Toyota, Nissan, GM Japan, Honda, Robert Bosch, Nidec ... etc. From [market outlook](#) and [strategies](#) to core technologies of EV development such as [Motor, Inverter](#) and [Secondary Battery](#), various approach to the hottest market are available here. (Details: www.car-ele.jp/en/seminar/)

At co-held [3rd EV JAPAN \(EV & HEV Drive System Technology Expo\)](#), the latest models of EV & HEV will be showcased, as well as all kinds of core technologies such as Motors, Inverters, Batteries, Connectors, Chargers, etc.

<Pickup 3 — Weight Reduction [NEW]>

A new topic will join the Technical Conference this year, in response to the industry's huge attention — it's Weight Reduction Technologies, which are becoming more and more important with more compact and more fuel-efficient vehicles ruling the market.

3 different approaches to weight reduction will be introduced here, Steel Products by Sumitomo Metal Industries, CFRP by Toray Industries and Multimaterial Concepts by AUDI.

(Details: [\[CAR-10\] Latest processing and Material Technologies for Automotive Weight Reduction](#))

To explore more materials and technologies for weight reduction, visit [2nd Automotive Weight Reduction Expo](#) also co-held.

For the full program of AUTOMOTIVE WORLD Technical Conference,

visit www.automotiveworld.jp/en/seminar/

Contact us:

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